

Let's Talk about Ed:  
An evening of presentations by ABC visiting artists  
Tuesday 23rd October 6:00-9:30 pm  
Dress code: California casual attire (sunglasses allowed)

6.00: Jonathan Lewis and Andreas Schmidt: 'Without Ed'  
A presentation of the Artists' Books Cooperative ABCED group project dedicated to the 75th birthday of Ed Ruscha.

6.30: paula roush: 'Feminising Ed'  
A discussion of "Tested: Vaio Road Test" (2012), in the context of other feminist projects that approach historical artists' books and documents by the use of archive and exhibition making.

7:00: Travis Shaffer: 'ED is 'merican (American)'  
Via Skype, Shaffer will discuss his various projects addressing Ruscha's artist books as quintessentially American works.

## Part of The Ed Show

To celebrate the 75th birthday of Ed Ruscha, ABC Artists' Books Cooperative created the ABCED group project that revisits, appropriates and deviates from Ruscha's original photobook works.

At a critical moment of photographic art education in the UK, **The Ed Show** asks: What can be gained from looking back into the self-publishing world of Ed Ruscha?

The Photobook 2012 Visiting Artists Programme  
This event is part of the Photobook Visiting Artists Programme, which features leading photographers and photobook artists who discuss emergent issues in photobook publishing. The exhibition and conversations are intended to address the artist's book within a discourse of found image and archival book practice, and what these modes of appropriation and distribution mean for contemporary self-publishing.

Presented in cooperation with the Centre for Media and Culture Research and the Borough Road Gallery, the Visiting Artists Programme supports the BA & MA photography courses at LSBU, which has a specialist photobook module.

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paula roush  
The Digital Art Gallery  
Exhibition: October 9th - 30th  
London South Bank University  
103 Borough Road London SE1 0AA  
msdm.org.uk